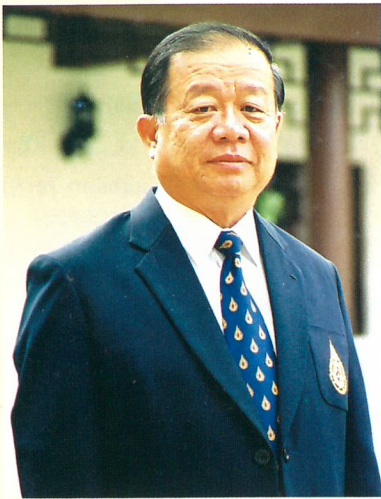




MFU INAUGURAL INTERNATIONAL NEWSLETTER

Assoc. Prof. Dr. Vanchai Sirichana

MESSAGE FROM THE PRESIDENT

I am very pleased to see this first edition of Mae Fah Luang University's International Newsletter.

As we celebrate our 10th anniversary, we are proud of the fact that Mae Fah Luang University continues to carry out its mission to provide the highest quality of education and academic excellence among its faculty and students. During these ten years of growth and development, we have established strong collaborative relationships with some of the finest academic institutions in both the Greater Mekong Sub-region and throughout the world.

While Mae Fah Luang University embraces the Northern Thai identity and culture within which it resides, we also strive to build an international atmosphere on our campus in many ways. MFU currently hosts students and faculties from over ten different nations. The entire campus community is enhanced by the diverse cultures and prestigious arts that these individuals bring to share with us. We have provided academic scholarships to students of the GMS region who might have a better opportunity to receive a high quality university education. In addition, we have heartedly welcomed royal and diplomatic visitors, arranged international conferences and have welcomed visiting guests and public officials from many nations.

I hope that the MFU International Newsletter will continue to serve as a valuable medium to communicate Mae Fah Luang University's international information and events to expand the international awareness of the reader.

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Assoc. Prof. Nareewan Chintakanond

Development of International Affairs

The vision and mission of Mae Fah Luang University include the pursuit of scholastic excellence and becoming a quality university that is on a par with leading institutes of higher learning worldwide. We are strongly determined to collaborate with leading institutes overseas on a side by side basis in the development of new knowledge. It is therefore the mandate of the International Affairs Division to promote internationalization and make the university more widely known in the world arena.

The International Affairs Division was set up on March 7, 2002. Its first undertaking was to enter into collaboration with Keyin College International, Canada, on August 19, 2002.

The nature of that first international agreement of cooperation was an exchange of faculty members and students in research and other academic activities. This has led on to a number of larger scale cooperation projects with foreign institutes and organizations, one of which was the establishment of a Chinese language and cultural center. The Sirindhorn Chinese Language and Culture Center is the region's center for the development of Chinese language teaching and learning, a center for the training of teachers of Chinese and a Chinese language proficiency certification center.

It also organizes academic conferences in China-Thailand relations and plays a significant role in promoting friendship and understanding between the two countries.

The Confucius Institute of MFU was established collaboratively by Mae Fah Luang University (MFU), Chiang Rai, Thailand, and Xiamen University, P. R. China. The Confucius Institute of MFU aims to provide Thai learners of Chinese with superior learning conditions, promote Sino-Thai cultural exchange, and enhance mutual understanding and friendship between Chinese and Thai peoples. Assoc. Prof. Dr. Vanchai Sirichana, President of Mae Fah Luang University, is a board member of the Confucius Institute, which is proud to fulfill these purposes.

The French - Upper Mekhong Sub-region Academic Cooperation Center at Mae Fah Luang University is engaged in academic and research work and the promotion of the arts and cultures of France and Thailand. It is a link between these countries and helps in making Mae Fah Luang University better known among French learning institutes.

With the aim to foster an international atmosphere on the campus, the university started enrolling foreign students in 2002. Our first foreign student was Philip Travis Martin, from the USA, who was admitted in the School of Liberal Arts. Today the number of foreign students has grown to 185, coming from 13 countries across the world. It is one small achievement that we are proud of and we will continue to increase the number further.



Mae Fah Luang University is intent on extending educational cooperation on a global scale while developing excellence in scholarship, faculty and students. From its very first step to its current tenth year, the university has grown to be confident in its potential to cultivate people, seek new knowledge, develop quality, instill integrity, and step forward to become a leading international university.



Special Column: International Guests of Honor



H.E. Mr. Eric G. John, the U.S. Ambassador to Thailand,
visited MFU, for the 175th Anniversary of Thai - U.S. Relations,
May 23, 2008



Prince Akishino of Japan visited MFU,
August 22, 2005



H.E. Mr. Arno Riedel, Austria's Ambassador to Thailand,
visited MFU, January 7, 2008



H.E. Mr. Andras Balog, Hungary's Ambassador to Thailand,
visited MFU, October 3, 2007



Mr. Michael Morrow, U.S. Consul General,
Chiang Mai visited MFU, 15 October, 2007



H.E. Mr. Lars Eric Backstrom, Finland's Ambassador to Thailand,
visited MFU, January 24, 2008

Special Column: International Guests of Honor



H. E. Dr. Christoph Bruemmer,
Germany's Ambassador to Thailand,
visited MFU, June 21, 2006



Mr. Mishuhiro Sonoda, President, TOYOTA Motor
Thailand Co., Ltd, visited MFU, January 16, 2008



University of Utah, U.S. visited MFU,
February 4, 2008



Kyonggi University, Korea signed MOU,
January 21, 2008



Mr. Philippe Liege of the French Embassy
visited MFU, February 29, 2008



President of Group T -University College Leuven,
Belgium, Dr. Johan De Graeve, signed MOU,
January 7, 2008



The University of Regina, Canada
visited MFU, January 25, 2008



Hasanuddin University, Indonesia,
visited MFU, April 28, 2008

International Visitors (June -August 2008)



Mr. Tadayoshi Ishimoto,
Executive Committee BVN, Japan,
visited MFU, July 12, 2008



President of Group T -University College Leuven, Belgium,
Dr. Johan De Graeve and delegations visited MFU, Bangkok,
June 28, 2008



Mr. Chapiporn Kiatkachathan,
Chengdu University, China, gives signed MOU to MFU,
August 11, 2008



Indonesia Education Attache visited MFU,
June 18-19, 2008



Duksung Women's University, Korea, signed MOU,
August 11, 2008

MFU Up & Away

Mae Fah Luang University representatives visited Group T - University College, Leuven, Belgium on 24-30 May, 2008

The main points of discussion were divided into three parts: First, the Collaboration in Logistics and Supply Chain Management Program, in which Group T students will earn an MBA in Logistics and Supply Chain Management at Mae Fah Luang University, while Mae Fah Luang students will visit Belgium to participate in the Enterprising Simulation Project, also earning an MBA in Logistics and Supply Chain Management. The major theme is "Multimodal Transportation," with potential scholarship opportunities for MFU students, "Experience the Existence" students, and lecturers exchange program.



Second, Mae Fah Luang University and Group T will engage in joint research projects. Staff and student exchange will enable academic and cultural exchange, and will promote mutual support. This exchange will also enable both institutions to formulate and conduct joint research and academic program development. Hands-on experience will be the core of capacity building and cultural exchange. A sandwiched Ph.D. program will be explored and proposed to Group T, and already there has been interest expressed from both sides.

Finally, Mae Fah Luang University students who take the Cooperative Educational Program will come to Group T to work on the e-Media project, as well as to experience the Belgian culture. And, if possible, Mae Fah Luang University students can continue the e-Media Postgraduate/Master Program. In addition, Mae Fah Luang University's Multimedia and Animation staff will pay a visit to Group T to observe Group T's engineering program, teaching and learning environment, and academic atmosphere, and to discuss opportunities for further collaboration. Also, Group T students will come to work on the e-Media project and to experience Thai culture at Mae Fah Luang University. Several areas of research were explored and discussed as well. Rural energy, livelihoods and poverty were the centerpiece of research collaboration with the NREM Center. During the visit, the group had an opportunity to visit the Flemish Institute for Logistics in Antwerp and IMEC.

Mae Fah Luang University will form a "T Group" by focusing on strategies, work plans and the designation of a coordinator. They will map out engagement strategies, identify resource requirements, and follow up the activities.

More information about Group T: www.groupt.be





Vanchai Sirichana, President, accompanied by MFU delegation,
visited Xiamen University, China, April 10 - 14, 2008



Assoc. Prof. Nareewan Chintakanond, Vice President,
accompanied by MFU delegation visited Group T-University College Leuven,
Belgium May 24-31, 2008



Courtesy call to the Royal Thai Embassy,
Brussels, Belgium, May 25, 2008



Prof. Nareewan Chintakanond, Vice President, accompanied by MFU delegation,
visited Oxbridge College, Yunnan Normal University, China, 20 - 28 April, 2008

INTER' STUDENT ACTIVITIES



International Affairs Division arranged the study tour for international students in Chiang Mai during 14-15 June, 2008

The Study Centre of Sufficiency Economy According to His Majesty's Initiative SUPPORT Centre welcomed 25 international students, together with International Affairs staff, to Mae Rim District to experience efficient economic philosophy, farming, and to learn principles of sufficient living.

In addition, international students visited Doi Suthep Temple to learn about the ways and teachings of the Buddha, studied Thai language, and were introduced to many aspects of Thai culture. Through these activities, we are establishing a good friendship between international students and Mae Fah Luang University as a warm family.



Study tour for international students in Chiang Rai during 29-30 March, 2008



Tea Party, May 30, 2007



Masquerade Party, November 22, 2007

175 Years of Thai - US Friendship Concert at Mae Fah Luang University

On June 30, 2008, the US Embassy celebrated "175 Years of U.S.-Thai Relations" and invited a musical duo from Oklahoma, the "Horseshoe Road Band,"

The concert was marked as a great success with a remarkable performance by the duo, and a co-performance between the duo and students from SUKSA Songkraw Mae Chan Schools. Honorable guests included Mr. Trisit Sinsomboonthong, Governor of Chiang Rai, Mr. Michael Morrow, US Consul General Representative of US Embassy, and Ms. Carol W. Stephens, Public Diplomacy Assistant.

The event was not just an occasion for entertainment but a promise of future cooperation between Mae Fah Luang University and International organizations.



Duksung Women's University celebrated
the 10th anniversary of Mae Fah Luang University,
July 14, 2008

Duksung Women's University group from Seoul, Korea, brought by Mr. Yoon Choonkeun, teacher at Duksung, visited Mae Fah Luang University on July 14, 2008 to present Korean cultural dance performances and to promote cultural exchange between Duksung and MFU students at the D1 Building. There were many wonderful performances to attract MFU staff and students.



International Club celebrated the 9th anniversary of
Mae Fah Luang University

Photo Gallery



H.E. Mr. Ibrahim Yusuf
Ambassador Extraordinary and Plenipotentiary
and Permanent Representative to ESCAP
The Embassy of the Republic of Indonesia



Prof. Dr. Haris Supratno
On behalf of President of the Council of Rector
of Indonesia State University (CRISU/MRPTNI)



Assoc. Prof. Dr. Vanchai Sirichana, the President of the Council of University Presidents of Thailand (Current)
Assoc. Prof. Dr. Mondhon Sanguansermisri, the President of the Council of University Presidents of Thailand (2008)



The 3rd Conference of University Rectors of Thailand and Indonesia

Inter' Statistics

MFU has received many visitors from many countries. Listed below are the nations from which we have received the most visitors during April 2007 – July 2008.

List of MFU Visitors: April 2007 - July 2008		
No.	Country	Participants
1.	United States	122
2.	China	118
3.	Indonesia	56
4.	Japan	44
5.	Singapore	24
6.	Australia	15
7.	Belgium	13
8.	Malaysia	12
9.	Canada	11
10.	Korea	9



**Mr. Philip Travis Martin,
the first student from USA**

Mae Fah Luang University started enrolling foreign students in 2002. Our first foreign student was Mr. Philip Travis Martin, from the USA, who was admitted in the School of Liberal Arts.

Today the number of foreign students has grown to 185, coming from 13 countries across the world. It is one small achievement that we are proud of and we will continue to increase the number further.

Number of Inter' Students		
No.	Country	Total
1	BHUTAN	6
2	CAMBODIA	6
3	CHINA	94
4	INDONESIA	13
5	KOREA	13
6	LAOS	12
7	MYANMAR	26
8	NEPAL	1
9	PHILIPPINES	1
10	TAIWAN	1
11	USA	8
12	VEITNAM	3
13	Malasia	1
	TOTAL	185



International Affairs Division Organization Chart



Assoc. Prof. Dr. Vanchai Sirichana, President



Assoc. Prof. Nareewan Chintakanond, Vice President



Ms. Kajeemas Subhaphundhu, Head of International Affairs



Ms. Kingkaew Sukdittanupah
Administrative Officer



Ms. Chadaporn Chotiradapa
Administrative Officer



Ms. Nathaphorn Rawiwan
Administrative Officer



IA's mom: Assoc. Prof. Nareewan

**Happy Mother's Day
IA's beautiful mom!**



IA: Please accept our thanks for your kindness



Tour of Thailand 2008 Men International Cycling Race at Mae Fah Luang University, Chiang Rai, Thailand

Upcoming Activities

Date/Month/Year	Activities
September 7, 2008	Nice Place Nice Shot Seminar
September 25, 2008	The 10th Anniversary Celebrations
October 17-19, 2008	MMAC2008 (Mae Fah Luang University Multimedia and Animation Contest 2008)
November 26-28, 2008	International Conference on Tea



We invite you to join
The International Conference
On "Human Capacity Building for the Changing World"

On the occasion of the celebration of
the 10th anniversary of Mae Fah Luang University

Date: September 25-26, 2008

Venue: Chiang Saen room, Mae Fah Luang University, Chiang Rai, Thailand

Mae Fah Luang University constantly moves forward towards a top-class regional and international institution of higher learning, and pursuing academic excellence in several fields.

In the year 2008, Mae Fah Luang University will celebrate the auspicious occasion of its 10th anniversary. In order to celebrate this event, we have great pleasure to host the 10th anniversary Celebration Ceremony and the International Conference on Human Capacity Building for the Changing World (HCB 2008) which will be held during 25-26 September 2008 at Mae Fah Luang University, Chiang Rai, Thailand.

For more information, please contact : International Affairs Division. Tel: +6653 9160 24, +6653 9160 26. Fax: +6653 9160 23



French – Upper Mekong Sub-region Academic Cooperation Centre Mae Fah Luang University



Asst. Prof. Dr. Sunanta FABRE
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Miss Melanie GAUTIER
French Co-ordinator
Phone: 0-5391-6847
E-mail: MelaniegoutieR@msn.com

Historical Review :

The Center was established on September 24th, 2004 by Dr. Sunanta Fabre. The Center was inaugurated on June 27th, 2005 by the president of the university, Dr. Vanchai Sirichana and Mr. Jacques Morcos from the French Embassy of Thailand. In the beginning the center was engaged in the study of tourism, agro-industry and ICT due to the pressure of public demand and the strive to expand and strengthen economy of the Upper Mekong Sub-region. In 2005, the Center geared towards the research of a more sustainable development and thus a more prosperous economy. When the university opened new branches in social science, such as the fields of health science, cosmetic science and doctoral program, the Center's attention was drawn to the social dynamics of contemporary Thailand. With the creation of a new laboratory in the school of cosmetic science, the centre was finally able to acquire modern tools with which to analyze spatial and temporal interrelations between these societies.

Missions and vocation :

The center has 4 primary missions :

1. Develop research activities
2. Develop academic activities : Undergraduate and graduate programs, expertise and training
3. Encourage cultural exchange between France and Thailand
4. To be a centre of documentation

The vocation of the centre is to involve itself in Lanna and in GMS.

Four Thai and French Scholarships in France :

1. Mr. Surapong Uttama is preparing the doctoral degree in " The Application of Indexing Techniques for Preservation of Ancient Graphical Heritage." at La Rochelle University.
2. Mr. Sukchatri Prasomsuk is the co-rechercher in the Franco-Thai Cooperaton Program in Higher Education and Recherche in the field of computational linguistics, " Automatic Segmentation for Thai Words" with INALCO (Institut National des Langues et Civilisations Orientales) Naresuan University, Franc Comte University, Sophia-Antipolis of Nice University, Institut de Langues Orientales and Burapha University.
3. Miss Saranya Srisuwan is preparing the doctoral degree in " Origin and Evolution of Sweet Potato (Ipomoea batatas) and its Wild Relatives " ai Paris Sud-Orsay university
4. Mrs. Nathapornpan Uttama is preparing a doctoral degree in "Foreign Direct Investment in ASEAN Countries" in the University of Nantes.

Living and Learning Support Center

Open Letter from Living and Learning Support Center

Dear students of MFU,

Welcome all of you to MFU. In our university, many students are concerned about studying in English. Please don't worry. Living and Learning Support Center is pleased to help you by providing senior students in English. Lots of students have graduated with English from MFU and they have gotten good jobs as well.

Please feel free to drop in at the 1st floor, D - 1 Room 127 Mon. - Fri. 8.00 am. -5.30 pm.

With warm regards,

Ajarn Nimnuan

Living and Learning Support Center

- Academic problems
- Personal problems
- Stresses etc.

Just come in to chat with us in order to know yourselves better or develop your own potential. Drop in and say hello to us

"Your problem is our problem."

We are pleased to welcome you all to MFU.

We are available to share any problem with you.



Ms. Nimnuan Bhumithavara

Director of Living and Learning Support Center



Editor Note:

As our first international Newsletter, so we will do the best. We would like to extend our gratitude and appreciation to the honorable guests coming along the decade. During May - August 2008, MFU has received five visiting groups and International activities including inter student

activity, cultural performances to celebrate 175 Years of U.S. - Thai Relations for our 10th anniversary celebration. MFU has spread its wing's internationally by visiting our partner universities abroad as shown in the MFU Up & Away column. The result can clearly be seen, as the number of International students has jumped from 1 to 185 in 2008 and our collaboration has jumped from 5 to 55 MOUs in 2008. Mae Fah Luang International Newsletter will be released quarterly by International Affairs Division. Please feel free to send us your suggestions and comments at inter@mfu.ac.th

Editor's Tip: The best plan for today is better than a perfect plan for tomorrow.

Behind the scene



President
Vanchai Sirichana
Advisor



Vice President
Nareewan Chintakanond
Advisor



Kajeemas Subhaphundhu
Editor



Chadaporn Chotiradapa
Co-ordinator

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MFU

1998 - 2008

Join with Us for Our 10th Anniversary Celebrations
September 25th, 2008

