



Mae Fah Luang University RANKED =1st IN THAILAND



Times
Higher
Education

MFU Retains Top Spot in 'THE' 2023 World University Rankings

Mae Fah Luang University tops the ranking for the fourth consecutive year in the Times Higher Education World University Rankings 2023. Out of 1,799 universities across 104 countries and regions, MFU was ranked in the 801-1000 tier alongside Chulalongkorn University, King Mongkut's University of Technology Thonburi and Mahidol University in the latest THE 2023 World University Rankings



**Mae Fah Luang University**
Ranked **8th** in Thailand / Ranked **119th** in the World

**UI Green Metric
World University Rankings 2022**



With a total score of 8,060, MFU was ranked as the 119th green university out of 1,050 universities worldwide and the 8th out of 47 Thai universities in the University of Indonesia's Green Metric World University Ranking 2022 released on 12 December 2022.

The ranking was based on six criteria: Setting and Infrastructure (15%); Energy and Climate Change (21%); Waste (18%); Water (10%); Transportation (18%); and Education and Research (18%).



Contents

- 24 Years of Excellence 3
- Top Stories 4
- International Collaboration
and Collaborative Activities 6
- Success Stories of MFU 11
- Internationalisation
and students activities 13

A HOME FOR GLOBAL-MINDED LEADERS

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24 Years of Excellence

Being Ready to Become the ASEAN Wellness Hub and a Leading University with International Recognition



On 25 September 2022, MFU celebrated its 24th anniversary for myriad achievements in promoting teaching, research, academic service, arts and culture at C4 Auditorium. MFU's celebration, broadcast live on Facebook page, consisted of a ceremony to pay homage to the royal statue of HRH Princess Srinagarindra, a religious ceremony, a robe offering ceremony, a public report, a presentation of certificates honoured staff's outstanding contributions to the university and a scholarship presentation.

In a public report section, Assoc.Prof.Dr. Chayaporn Wattanasiri, President of Mae Fah Luang University reported the university's activities and achievements throughout the preceding year in four aspects: empowering society, fostering global citizen, strengthening frontier research, and leading university in ASEAN.

For empowering society aspect, the Medicinal Plant Innovation Center of Mae Fah Luang University and the Tea and Coffee Institute of Mae Fah Luang University have conducted research and supported

communities in terms of value addition and supply chain of medicinal plants, tea and coffee. Moreover, the School of Agro-Industry has cooperated with the Charoen Pokphand Foods Public Company Limited (CPF) in developing plant-based protein and functional food for elderly. MFU has also cooperated with government organisations to improve the quality of English and Chinese language teaching in the Eastern Economic Corridor and to support the development of community enterprises, local product prototypes, channels of distribution and community-based tourism through the U2T project.

Moreover, to enhance sustainable health promotion, the MFU Medical Center has offered conventional and traditional medicine for over 200,000 patients. MFU has also established collaboration with all sectors to become ASEAN wellness hub. To provide an accessible and flexible way to learn new skills and study new topics, MFU has offered various free online courses under MFU Academy project which allow learners to take interesting and academic courses from anywhere, at any time and receive e-certificate.



In the first semester of academic year 2022, MFU has welcomed over 4,000 new students from Thailand and 369 international students from 31 countries around the world. The university has strong determination to produce graduates with MFU characters including knowledgeability, language proficiency, leadership skill and ability to work in multicultural environment. Students will develop essential soft skills by participating in various activities as both participant and organiser throughout their student life.

MFU Lecturers Ranked in the World's Top 2% Scientists 2022 by Stanford University

Career-long Citation Impact



Emeritus Prof. Dr. Kevin D. Hyde

Single-year Citation Impact (2021)



Emeritus Prof. Dr. Kevin D. Hyde



Asst. Prof. Dr. Ekachai Chukeatirote



Dr. Saranyaphat Boonmee



Dr. Ruvishika Shehali Jayawardena



Assoc. Prof. Dr. Saroat Rawdkuen



Assoc. Prof. Dr. Orawan Suwantong



Assoc. Prof. Dr. Natthakan Iam-on

Seven MFU lecturers **ranked in the global list of the top 2% of scientists** created by Stanford University released on 10 October 2022. This list identifies the top scholars in their own areas of specialty and whose publications are most frequently cited by other authors around the globe.

Stanford University scientists have created the database of over 100,000 top scientists of the world on the basis of standardised citation indicators such as information on citations, H-index, co-authorship adjusted h-index, citations to papers in different authorship positions and a composite indicator (c-score). The list selected the top 2% scientists worldwide in 22 scientific fields and 176 sub-fields by assessing their career-long impact until the end of 2021 and citation impact during the single calendar year 2021.

MFU Executives Join QS Higher Ed Summit:

APAC 2022



On 8 – 10 November 2022, Assoc. Prof. Dr. Chayaporn Wattanasiri, President of Mae Fah Luang University and Assoc. Prof. Dr. Nantana Gajasen, Vice President of Mae Fah Luang University participated in the **QS Higher Ed Summit: APAC 2022** which was held under the title "The Next Big Thing: Addressing New Opportunities and Existing Challenges in APAC Higher Ed" at the InterContinental Jakarta Pondok Indah, Jakarta, Indonesia.

This summit was organised by Prince of Songkla University, QS Quacquarelli Symonds, and Universitas Indonesia both onsite and live streaming via virtual platform. The QS Higher Ed Summit: APAC 2022 provided a chance for higher education leaders to discuss higher education trends, needs, demands and opportunities for the region. It consisted of ministerial keynote session and conference tracks that brought together regional policy makers, top management in higher education and representatives from governments and industries to discuss the future of higher education in Asia Pacific and the implementation of sustainable models.

TOP STORIES

MFU Ranked 1st in Thailand for Life Sciences Subject

MFU was ranked **first in Thailand for Life Sciences Subject in THE World University Rankings 2023**. Out of 1,017 universities worldwide that are leading across the following disciplines: agriculture and forestry, biological sciences, veterinary science and sport science (14 of which were Thai higher education institutions), MFU was ranked in the 201-250 band in the latest THE 2023 World University Rankings by subject, released on 25 October 2022. **MFU performed the strongest in citations at 92.3 and international outlook at 67.3.**

Nowadays, MFU offers programmes in Life Science subject in the School of Science, the School of Agro-Industry, the School of Cosmetic Science, the School of Health Science. Moreover, there are Life Science research centers such as Tea and Coffee Institute and the Center of Excellence in Fungal Research (CEFR).



MFU will make all the necessary effort to maintain its national academic leadership status and to make our institution a world class university that serves society with high-quality research, teaching and internationalized activities in Life Science subject.

The Times Higher Education World University Rankings 2023 by subject' methodology employs the same range of 13 performance indicators used in the overall World

University Rankings 2023. But, the overall methodology is carefully recalibrated for each subject, with the weightings changed to suit the individual fields. The weightings for the life sciences ranking are: Teaching (the learning environment) 27.5 %; Research (volume, income and reputation) 27.5%; Citations (research influence) 35%; International outlook (staff, students and research) 7.5%; and Industry income (innovation) 2.5%.

Two criteria determine eligibility for the THE Life science subject rankings are a publication threshold by discipline and an academic staff threshold by discipline. The university is required to have published a minimum of 500 relevant publications over the five years as well as have at least 5 per cent of its academic staff working in the life sciences discipline in order to include it in the subject table.

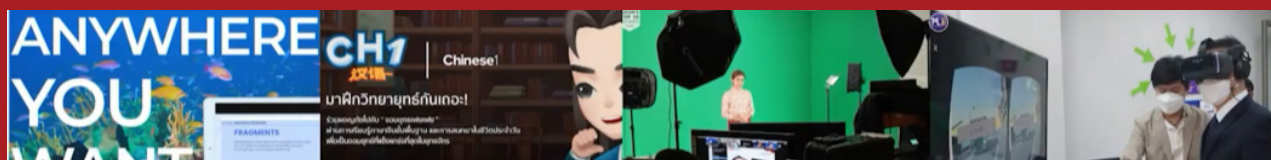
MFU Executives Share Perspectives in

EduTech Thailand 2022



On 15 September 2021, Assoc.Prof.Dr. Chayaporn Wattanasiri, President of MFU gave a keynote speech on **"Bringing assessments into the digital age"** in the EDUtech Thailand 2022 via online platform.

In her speech, Assoc.Prof.Dr. Chayaporn Wattanasiri stated that today's students possess some of the most significant characteristics. They are always connected and like to access information anytime. They have ability to multi-task and be the intuitive learners. Therefore, it is the greatest challenge for educators to change the way they teach and facilitate in order to engage their students.



INTERNATIONAL COLLABORATION AND COLLABORATIVE ACTIVITIES



1st National Conference on Chinese Studies :
Thai - Chinese strategic partnership relations of the modern era.
 首届中国研究学术会议：新时代中泰战略伙伴关系

19-20 September 2022
 General Sampao Choosri Building (E4)
 Mae Fah Luang University, Chiang Rai, Thailand

The 1st National Conference on Chinese Studies: Thai-Chinese Strategic Partnership Relations of the Modern Era

On 19 – 20 September 2022, Mae Fah Luang University led by the Sirindhorn Chinese Language and Culture Centre and the School of Sinology cooperated with Chiang Mai University and University of Phayao to organise “**the 1st National Conference on Chinese Studies: Thai-Chinese Strategic Partnership Relations of the Modern Era**” at Pradoodaeng conference room, MFU.

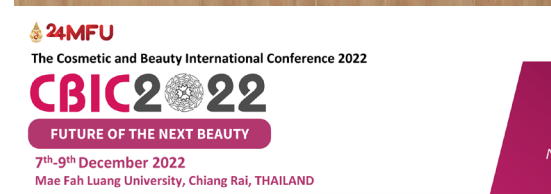
This conference was held on the occasion of celebration of the 24th anniversary of Mae Fah Luang University and the 8th anniversary of the School of Sinology to disseminate and share academic knowledge related to Chinese studies. It was expected to not only widen perspectives and opinions on Chinese studies but also raise awareness of the importance of studying various aspects of China, including factors and potential impacts on Thailand.



The 4th International Conference on Agriculture and Agro-Industry 2022 (ICAAI2022)

On 10 – 11 November 2022, the School of Agro-Industry organised the 4th International Conference on Agriculture and Agro-Industry 2022 (ICAAI2022) under the theme of “**Transforming Value Chains for Global Security**” at Mae Fah Luang University.

Particularly, the conference invited Professor Dr. Kalidas Shetty, Founding Director of Global Institute of Food Security and International Agriculture (GIFSIA), USA and Professor Dr. Diane M. Beckles, Department of Plant Science, University of California, USA to give keynote speeches on “Advancing global food systems for climate resilient food security and human health” and “Future postharvest research trends for a sustainable society – creating and delivering better fruit and vegetables” respectively.



The Cosmetic and Beauty International Conference 2022: Future of the Next Beauty (CBIC 2022)

On 7 – 9 December 2022, the School of Cosmetic Science, Mae Fah Luang University, Thailand organised the **Cosmetic and Beauty International Conference 2022 (CBIC 2022)** under a theme of “**Future of the Next Beauty**” in the hybrid mode: online and onsite at Mae Fah Luang University, Chiang Rai, Thailand.

CBIC 2022 brought together various guest speakers from around the world as well as demonstrations of the state-of-the-art machines & equipment. This conference aimed to be the most advanced and complete Cosmetic and Beauty international educational event which provided new insight, current research and knowledge in Cosmetic Science and Beauty Technology to meet the increasing demand for beauty, safety, efficacy and sustainability in a post pandemic COVID-19. It also aimed to accelerate research collaboration of Cosmetic, Beauty and related fields between researchers.

ACMECS Seminar : Connecting the Sustainable Development of Greater Mekong Subregion



On 6 September 2022, Mae Fah Laung University and Thailand's Mekong Cooperation Unit of the Ministry of Foreign Affairs jointly organised the **ACMECS Seminar: Connecting the Sustainable Development of Greater Mekong Subregion** at Kham Mok Luang Room, Mae Fah Laung University.

This seminar aimed to gather ideas and suggestions of experts and every sector for setting strategies and directions for the Ayeyawady-Chao Phraya-Mekong Economic Cooperation Strategy. It was also expected to disseminate information and create understanding of ACMECS and the implementation of the Ministry of Foreign Affairs among stakeholders.

The Ayeyawady-Chao Phraya-Mekong Economic Cooperation Strategy or ACMECS is a cooperation framework among Cambodia, Lao People's Democratic Republic, Myanmar, Thailand, and Viet Nam initiated in 2003 to utilise member countries' diverse strengths and to promote balanced development in the subregion. Now, ACMECS has adopted a 5-year master plan (2019 - 2023) focusing on three goals: seamless connectivity, synchronized ACMECS and smart and sustainable ACMECS.



MFU President Gives Speech in the 5th Kunming Forum on Education Cooperation in South & Southeast Asia



On 22 November 2022, Assoc.Prof.Dr. Chayaporn Wattanasiri, President of Mae Fah Laung University delivered the keynote speech in the session of **"Digital Economy Enhancing Integrated Development of Industry and Education in China-ASEAN"** via online platform.

The 5th Kunming Forum on Education Cooperation in South and Southeast Asia was held in a hybrid form (onsite in Kunming and online platform). The forum was hosted by Yunnan Provincial Department of Education, organised by Yunnan Education Association for International Exchange in collaboration with Yunnan Minzu University and Yunnan Vocational College of Transportation. More than 200 experts and delegates from governments,



universities and educational organisations in South and Southeast Asian countries discussed the new direction and new model for China-ASEAN industry-education integration and transportation vocational education cooperation in South and Southeast Asia.

In her speech, Assoc. Prof. Dr.Chayaporn Wattanasiri share some experiences implemented at MFU. As the digital economy, accelerated by the COVID-19, requires a revolution of talent, capital and workforce, it is both a challenge and opportunity where industry and education sectors need to cooperate and co-create future workforces who possess cognitive competence, social and emotional competence matched with technological skills.

A Visit from the U.S. Department of State and the U.S. Consul General in Chiang Mai

On 21 October 2022, Assoc. Prof. Dr. Nantana Gajasen, Vice President of Mae Fah Luang University and MFU researchers warmly welcomed the delegates from the U.S. Department of State and the U.S. Consul General in Chiang Mai led by Ms. Jung Pak, Deputy Assistant Secretary of the U.S. Department of State.

The purposes of this visit were to strengthen relations, discuss further academic collaboration particularly in field of the Greater Mekong Subregion cooperation



A Visit from Oregon Health & Science University

On 27 October 2022, Assoc. Prof. Dr. Chayaporn Wattanasiri, President of MFU and MFU executives welcomed the delegates from the Oregon Health & Science University (OHSU) led by Professor David Jacoby, M.D., Executive Vice President and Interim Dean of the School of Medicine.

The purpose of this visit was to discuss further collaboration in education, research and medical services with the School of Medicine, the School of Dentistry, the School of Health Science, and the School of Nursing. Additionally, the delegates visited the Sirindhorn Chinese Language and Culture Center and MFU Medical Center Hospital.



GREAT Programme: OHSU-MFU Research Course



On 7 - 11 November 2022, the School of Health Science, Mae Fah Luang University and the Oregon Health and Science University (OHSU) organised the Global Research, Education & Training (GREAT) programme to build the capacity of 27 MFU lecturers and researchers to conduct studies on medicine and public health.

Overall, this training contributed to strengthening MFU lecturers and researchers' capabilities to develop, implement and maintain effective research skills. patient care through quality clinical and epidemiologic research.

MFU Executives Join the 16th Annual Review Meeting of the Asian International Mobility for Student (AIMS) Programme

On 2 – 3 November 2022, delegates of Mae Fah Luang University which were Asst.Prof. Dr. Chutamat Niwat, Assistant to the President and Ms. Wannapha Thippayasak, Acting Head of Global Relations Division participated in the 16th Annual Review Meeting of the Asian International Mobility for Student (AIMS) Programme in Korea.

The meeting was hosted by the Ministry of Education of the Republic of Korea and the Korean Council for University Education (KCUE), and co-organised by the Southeast Asian Ministers of Education Organization Regional Centre for Higher Education and Development (SEAMEO RIHED). This Annual Review Meeting brought together over 160 government and university representatives, international relations offices, students, and alumni from nine countries to share country's updates on the developments of the Programme and exchange perspectives on future directions, new challenges, and possible solutions which would maximize the regional mobility programme of AIMS.



MFU & CRRU Co-Host Researcher Exchange Programme on Climate Change

On 14 - 17 November 2022, Mae Fah Luang University and Chiang Rai Rajabhat University co-hosted the Researcher Exchange Programme for Horizon Southeast Asia: Pushing the Frontiers of Research and Sustainability: Thematic Area 1 on Climate Change.

The programme brought together participants from Cambodia, Lao PDR, Myanmar, Thailand, Timor-Leste and Vietnam to discuss and exchange ideas and good practices with MFU and CRRU researchers.

This programme indicates the strong efforts of MFU on strengthening regional research ecosystems and maximizing the contributions of higher education to sustainable development of the region.



The MoU Signing Ceremony for Academic Cooperation Between Nanjing University of Chinese Medicine and Mae Fah Luang University

On 21 November 2022, Assoc.Prof.Dr. Chayaporn Wattanasiri, President of Mae Fah Luang University and Prof. Hu Gang, President of Nanjing University of Chinese Medicine, China signed the Memorandum of Understanding (MoU) for academic cooperation between Nanjing University of Chinese Medicine and Mae Fah Luang University via online platform. The agreement aims to strengthen collaboration in academic activities, research, as well as teaching and learning of Traditional Chinese Medicine Programme, the School of Integrative Medicine. This cooperation will indeed contribute to the development of traditional Chinese medicine in Thailand.



Discussion for Future Collaboration between University of Montpellier and Mae Fah Laung University



On 29 November 2022, Mae Fah Luang University executives led by Asst.Prof.Dr. Chutamat Niwat, Assistant to the President; Asst.Prof.Dr. Dej-anan Bungkilo, Deputy Dean of the School of Management; and Ms. Flavie Lepoute, Acting Director of French-GMS Centre welcomed Dr. Emmanuel Houzé, Director of the Institut d'Administration des Entreprises (IAE), University of Montpellier, France. The purpose of this visit was to discuss possible academic collaboration between University of Montpellier and Mae Fah Luang University. During the discussion, Dr. Emmanuel Houzé stated that University of Montpellier would like to start the academic mobility in terms of student exchange programme, visiting scholar programme, and the exchange of international relations staff with Mae Fah Luang University especially the School of Management. Also, University of Montpellier has been looking for developing the Double Degree MBA Programme and internship course with MFU.

SUCCESS STORIES

MFU Awarded the Certificate and the Honourary Pin for Leading Organization in Promoting Sustainability

On 29 September 2022, Asst.Prof.Dr. Panate Manomaivibool, Assistant to the President represented Mae Fah Luang University to receive the certificate and the honourary pin from H.E. Mr. Varawut Silpa-archa, Minister of Natural Resources and Environment at the Plenary Hall of Queen Sirikit National Convention Center, Bangkok.

The certificates and the honourary pins presentation ceremony was organised by the Pollution Control Department, the Ministry of Natural Resources and Environment and the Thailand Institute of Packaging and Recycling Management for Sustainable Environment (TIPMSE), the Federation of Thai Industries to recognise the participation of more than 70 organisations including producers, retailers, recyclers, private sector, government sector and educational institutions in the **"PackBack Project: Returning Packaging for Sustainable Days"**.



The PackBack Project was a pilot project launched in Chonburi Province, aiming to establish the Extended Producer Responsibility (EPR) principles in packaging management and respond to Circular Economy policy. It is Thailand's first test of EPR tools in managing all types of used packaging.

MFU Students Win the 2nd Runner-Up in The Monk Studios Animation Contest 2022

On 27 August 2022, students of the Multimedia Technology and Animation programme, the School of Information Technology won the second runner-up with a prize money of 10,000 baht in the Monk Studios Animation Contest 2022 at The Monk Studios, Chiang Mai.

MFU's Tak Air team consisting of Ms. Bulan Petchara and Ms. Sarocha Kamthondecha, had competed against 30 teams from universities across Thailand and were chosen to compete in the final round. Under the concept of **"The Spirit of Northern Thailand"**, the contestants were required to present their 30-second animated intro video.



MFU Student Selected as Finalists Participating in the 77th Session of the United Nations General Assembly (UNGA 77)

Ms. Kornkanok Sanabud, a student of the International Development programme, the School of Social Innovation and a member of Mae Fah Luang University Model United Nation (MFU MUN), has been selected as one of four finalists for the 77th Session of the United Nations General Assembly (UNGA 77)



Business Chinese Student Wins the 2nd Runner-up in the the 11th Chinese - Thai and Thai - Chinese Interpreting Competition

On 29 October 2022, Mr. Phophiphat Saelao, a third-year student of Business Chinese programme won the Third Place (university level) in the **11th Chinese - Thai and Thai - Chinese Interpreting Competition** organised by Thai Alumni Association of China's Universities.

This competition, supported by the Education Office of the Embassy of the People's Republic of China in Thailand, aimed at providing a chance for high school and university students who are interested in Chinese language to practice and showcase their Thai and Chinese language skills in order to become a professional Chinese to Thai and Thai to Chinese translator or interpreter.



Liberal Arts Student Win the 1st Place for News Reading in UM iFest 2022

Ms. Nurshiham Sumalee, a second-year student of English programme, the School of Liberal Arts won **the WINNER of Indonesian News reading in UM iFest 2022**. UM iFest was an international programme organised by the Office of International Affairs (OIA), Universitas Negeri Malang (UM), Indonesia during 10 - 30 November 2022 under the theme of "Broaden your vistas, explore your potential". This programme aimed to promote cultural exchange among the international participants from various countries such as Afghanistan, Cambodia, Pakistan, Timor-Leste and Uzbekistan.





INTERNATIONALISATION AND STUDENTS ACTIVITIES



■ Cooking with Buddy

On 24 September 2022, the special event **'Cooking with Buddy'** was held by the Global Relations Division at the S4 Laboratory Room. Over 50 Thai and international students joined the cooking workshop for learning how to cook two Thai dishes including Thai green papaya salad (Som Yum) and Thai coconut rice pancake (Kanom Krok).

As Thai cuisine can indicate the way of life, thoughts and spirits of Thai people, this cooking workshop not only provided opportunity for students to create and share delicious dishes together but also helped international students learn more about Thai food and culture through an engaging hand-on cooking experience.



Meet and Greet with International Students: *Halloween Horror Night*

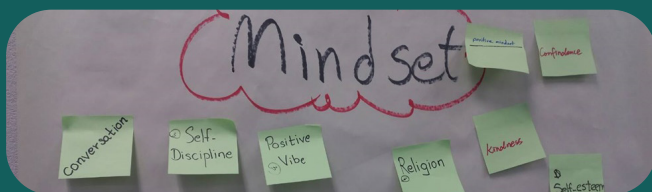
On 31 October 2022, the Global Relations Division and the International Student Club organised the Meet and Greet with International Students under a theme of **'Halloween Horror Night'** at the area in front of at HRH Princess Srinagarindra Statue (Landao).

The Halloween Booth was one of activities under MFU Music Festival 2022 arranged by MFU Band and the Student Development Affairs Division. Over 300 students joined various activities provided at the booth including Ghost Photo Exhibition, Halloween Makeup, D.I.Y. Halloween Cookies and Halloween Photo Booth & Costume Contest.

On the whole, this Meet and Greet activity provided an opportunity for Thai and international students to create connections and friendships by meeting, chatting, and playing together. Furthermore, students from the International Student Club learned to work together with cross-cultural communication while organising the event in order to enhance their leadership skill and ability to work in multicultural environment.



Mind Management: Oasis of Happiness for International Students



On 12 November 2022, MFU Counselling Section, the Student Development Affairs Division held the workshop on **"Mind Management: Oasis of Happiness for International Students"** at E4 building. Over 40 international students from China, Myanmar and Nepal participated in this workshop.

At present the problem of international students' adaptation to living and studying conditions is one of the most important issues. This workshop, therefore, aimed to help international students happily adapt to life and studies in a new environment as well as and develop mind management skills. During the workshop, international students had an opportunity to learn to understand their mind and emotion, how to measure stress levels and manage stress, as well as explore sources of happiness from Dr.Saharut Jetmanorom, a Counseling Phychologist.

MA Fiesta: International Food and Culture Fair



To celebrate the diversity on campus, the Global Relations Division, the International Student Club and international lecturers jointly arranged **"International Food and Culture Fair"** at M-Square building on 25-26 November 2022.

The International Food and Culture Fair brought together international students from different countries and international lecturers from the School of Liberal Arts, the School of Sinology, the French-GMS Centre, and the Sirindhorn Chinese Language and Culture Center to showcase their cultures through traditional dishes and games.

Over 180 Thai and international students had a chance to enjoy various dishes including Kewa Datsi (Bhutanese food), Batagor (Indonesian Food), Panipuri (Indian Food), Chocolate Cookies (American Food), Shaved Ice with Syrup and Bua loy (Thai Food), Raspberry Mousse (French Food), Bun Cha (Vietnamese Food), Nasi Lemak (Malaysian Food),



Schnitzel (German Food), Dumplings and Mala Soup (Chinese Food), Rakhine Mote Ti and Pel Pyar Asar Thut (Myanmar Food), and Ppopki (Korean Food). Apart from the food, there were also a mini concert and fun games: Crepes Making, Paper Cutting, Mahjong and Chinese chess organised by international lecturers for guests to join.

This activity was a part of Management Fiesta 2022 managed by students from the festival management course (Tourism Management programme, the School of Management) to provide social and leisure experience to MFU community. The highlights of this festival included Food & fun fair, Film festival, Music & culture show, International food and culture fair and Campus tour.

On the whole, cooking, eating and trying new things together provided a tremendous opportunity for students to immerse themselves in different cultures in a fun and exciting way!



**Driving to Become
a Leading University in ASEAN
with International Recognition**



THE PARK vol. 33

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