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[THE BUSINESS SCENE]

Cooling down for summer

Yasushi Moriyama, Praphon Potivorakun and Anun Bunjerdum of Mitsubishi Electric Kang Yong Watana recently launched its new air-conditioners, electric fans and refrigerators at a press conference held at the Okura Prestige Bangkok. The opportunity was also taken to introduce the new brand presenter for its TVC campaign – Thanavat “Pope” Vatthanapooti.



Music for the mind

Guitarist Kraipop “Kob Micro” Jandee joined other professional musicians and students from Mae Fah Luang University for the inaugural workshop in the first “Guitar Hero” Project for Youth at Mae Sai Prasitsart School, Chiang Rai. The project aims to conduct additional workshops in a further nine provinces.